

Corporate gifting, considered differently.

Artisan-led gifting for employees, clients, leadership, events and institutions - shaped around the people receiving it, the story you want to tell, and the realities of budget, scale and delivery.

START WITH THE BRIEF

WHAT TGA CAN COORDINATE

- Employee & festive gifting
- Executive & client gifting
- Events & conferences
- Custom merchandise
- Hospitality & institutional requirements
- Packaging and multi-location delivery



A practical guide to selecting a direction before selecting products.

Begin with the recipient. Then choose the craft.

The best corporate gifting brief starts with purpose, quantity, budget and delivery realities. TGA uses those constraints to curate a smaller, more meaningful set of directions.

A good brief is more useful than a giant catalogue.

TGA begins with the requirement, then curates the craft and product direction around it.

01

Purpose

Who are the recipients? What should the gift communicate?

02

Scale

Approximate quantity determines what can realistically be made, repeated or customised.

03

Budget

A per-gift range helps separate feasible craft directions from decorative wish lists.

04

Craft & style

Traditional, contemporary, textile-led, art-led, home-led, executive or open to curation.

05

Personalisation

Logo, card, recipient name, product customisation or custom packaging where technically appropriate.

06

Delivery

One office, many offices, individual addresses or an international enquiry.

07

Curation

TGA translates the brief into a focused set of gifting directions rather than hundreds of SKUs.

08

Quote & sample

Where needed, the chosen direction proceeds to quote, artwork review and sample confirmation.

Four useful starting directions

These are curation routes, not fixed hampers. Final recommendations depend on quantity, budget, availability and customisation.



Textile-led

Handloom and textile pieces where material, drape, pattern and regional craft language carry the gift.



Objects for work & home

Desk objects, decorative craft and useful pieces with enough presence to feel considered.



Curated gifting

A coordinated combination of object, card and presentation designed around occasion and recipient.



Art & keepsakes

Smaller-format art, image-led craft and keepsakes for milestones, events and leadership gifting.

What procurement teams usually need to decide

A few decisions made early prevent expensive rework later.

01 Branding

Decide whether the brand should appear on the product, the packaging, the card - or remain deliberately understated.

02 Sampling

For custom or higher-volume work, decide whether you need a physical sample, digital preview or both.

03 Packaging

Standard presentation, premium gift box, branded sleeve/card or bespoke packaging can change both cost and lead time.

04 Address model

A single bulk destination is operationally different from hundreds of individual recipient addresses.

05 Required date

Handmade production needs realistic lead time. Earlier briefs preserve more craft and customisation options.

06 International

Treat overseas delivery as an enquiry until product eligibility, freight, packaging and customs requirements are confirmed.

Ready to start?

Use the guided corporate brief on the TGA website. Share purpose, quantity, budget, personalisation and delivery requirements; TGA can then curate a practical direction.

[START THE BRIEF](#)